

NLP GOA

NEURO LINGUISTIC PROGRAMMING

Presenting 14 days Certificated

Master Practitioner

workshop



NLP Master Practitioner

If you always do what
you always did,
you will always get
what you always got

So if you want
something different,
Do something different

After the Practitioner comes the mastery. In this incredible 14 days course you will learn the deeper secrets of NLP and the methods to truly make you a master of NLP only available for those having taken a recognized NLP Practitioner course. This program contains a unique combination of advanced NLP models and practical coaching skills!

PROGRAMME HIGHLIGHTS

Course designed and written by Master Trainer of NLP, Terri Ann Laws. Fourteen days of amazing learning, insights and discoveries, applying and using all your NLP Prac tools and techniques, practically adding to your skills base and taking your NLP abilities up to the next level, plus, add all of the following to your tool kit:

- Advanced Language Patterns
- Meta Programs
- Presentation and Training Skills
- Values and Clare Graves Model
- Sleight of Mouth
- Modeling
- Negotiation Skills
- Timeline and advanced NLP
- Change Techniques

WHAT NLP "MASTERY" IS ABOUT

This NLP Master Practitioner Training builds upon the skills and techniques developed in the NLP Practitioner course. Alongside refining and consolidating these skills, the NLP Master Practitioner offers advanced techniques and furthers your ability to make generative change for yourself and those you work with. During this course you will explore the core principles that underpin the change process, learn how to make transformation at the deep neurological level of identity and discover the unconscious programs that determine our fundamental ways of being.

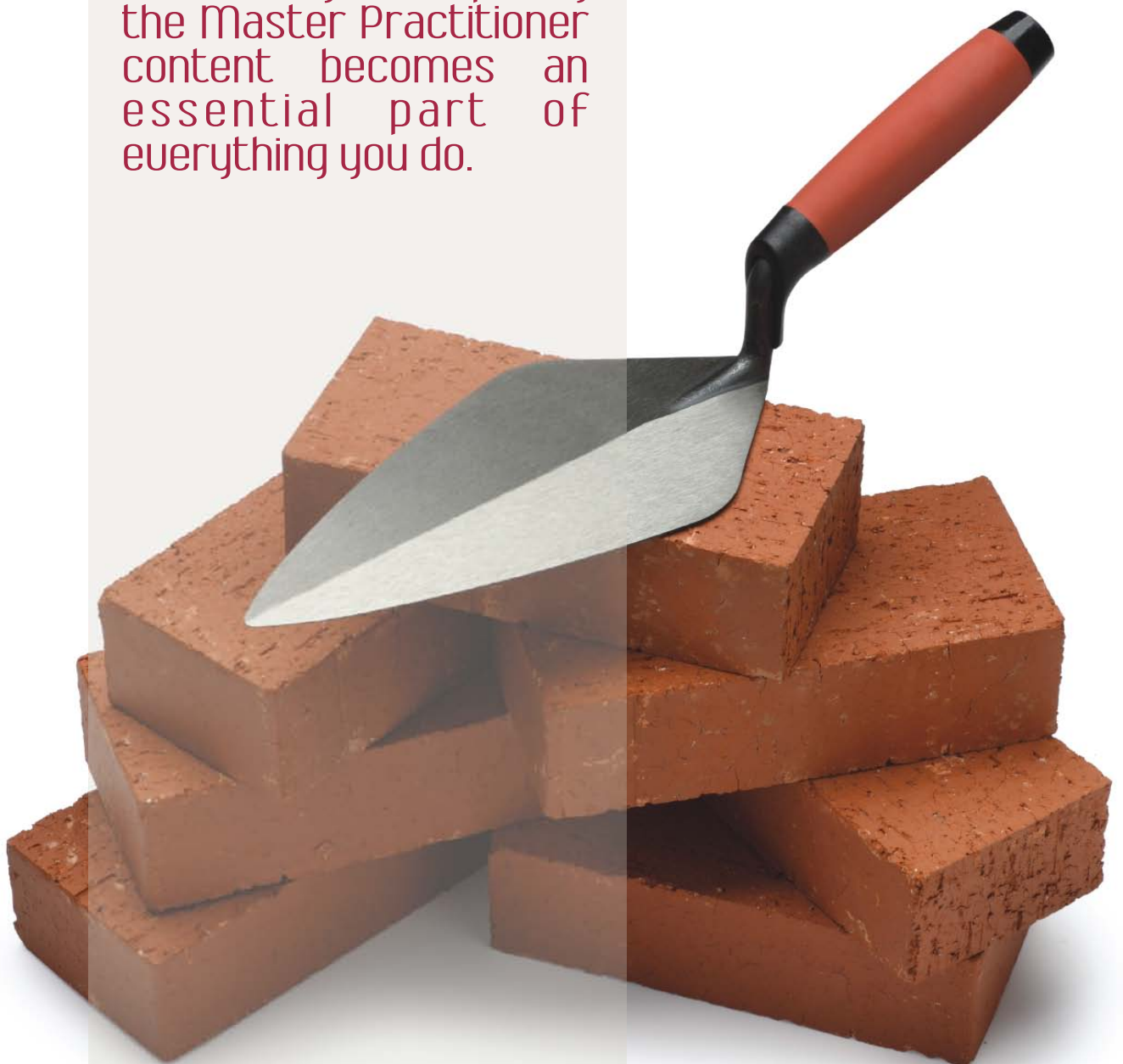
NLP mastery applies to all logical levels, for it is a way of:

- Being at home in any environment and context.
- Acting so that you achieve your chosen goals.
- Integrating your skills so that they support you in your endeavours.
- Perceiving yourself, others, and the world, in a manner which enables you to let your natural brilliance shine through.
- Being more truly yourself.
- Being at one with the world.

During the NLP Master Practitioner training course, you will discover the **SECRET** to all NLP patterns - the model of successful intervention and change; you could call it the **Meta NLP Pattern**

NLP Master Practitioner

Whether you work in Sales, Management, coaching or counseling others, or simply want to be better at managing and coaching yourself, you'll be amazed by how quickly the Master Practitioner content becomes an essential part of everything you do.



NLP Master Practitioner

PROGRAMME CONTENT PREVIEW

MODULE 1: ADVANCED LANGUAGE PATTERNS

Master Practitioners are masters of language. Learn how to use language masterfully and at a higher level to generate change, influence, persuade, and communicate with greater success. Learn how to word adverts, write gripping speeches & spin, encourage, influence and persuade with more mastery. This helps you enormously with getting people motivated or excited, convincing people, selling, negotiating, marketing, life coaching and therapy practices. Includes conversational/covert Coaching and Hypnosis.

MODULE 2: META PROGRAMS

Learn the different automatic unconscious programmed patterns, personality traits and character traits that are running unconsciously and causing their preferences and inclinations. Learn to do personality and character assessments, personality profiling for careers, relationships, life coaching and in business. Fit the right person to the right job and help people find the easiest way to achieve their goals by working to their natural strengths and tendencies. Knowing 'profile types' is a great help when you want to write sales and marketing pitches to a specific person type or person group and to target a particular audience. Help people choose the right partner too.

MODULE 3: PRESENTATION AND TRAINING SKILLS

Learn how to deliver exciting and gripping presentations and training, and be articulate, confident and entertaining. You learn how to get yourself into the training state, how to lead your audience, create their states and keep their interest. You'll get the best ways of how to sequence, chunk and prepare your presentations, including making flip charts, visuals,

participant activities and participant's notes.

MODULE 4: VALUES AND CLARE GRAVES MODEL (SPIRAL DYNAMICS)

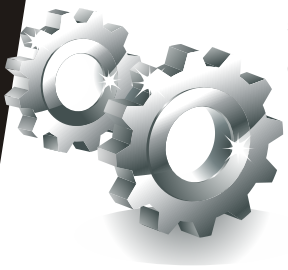
Following on from Meta Programs, where you learned about character and personality patterns, we now add the deep unconscious drivers and unconscious core values, our deepest programs and unconscious presuppositions. This enables you to do great person to job fit, relationship building and strengthening, self understanding and corporate work in HR, management, alignment and team building.

MODULE 5: SLEIGHT OF MOUTH

There are so many skilful ways to reframe. Increase your ability to reframe, comment on and change the direction on any debate, argument or situation. These distinctions make it easier to chunk up, down or sideways, throw doubt on the other persons position and know when to use Meta Model or Milton Model when locked into a communication. It is great for winning arguments, for negotiating, a great aid in using the Meta model more artfully to dispel dysfunctional or mad thinking.

MODULE 6: MODELING

There are so many skilful ways to reframe. Increase your ability to reframe, comment on and change the direction on any debate, argument or situation. These distinctions make it easier to chunk up, down or sideways, throw doubt on the other persons position and know when to use Meta Model or Milton Model when locked into a communication. It is great for winning arguments, for negotiating, a great aid in using the Meta model more artfully to dispel dysfunctional or mad thinking.



NLP Master Practitioner

PROGRAMME CONTENT PREVIEW

MODULE 7: NEGOTIATION SKILLS

Learn how to run fair, ethical, win/win negotiations, and how to prevent or avoid being manipulated, bullied or tricked in a negotiation. Understanding “Hard Ball”, soft ball and win/win negotiations allows you to recognize the game the other is playing so you can adjust accordingly. Being familiar with the various tactics and maneuvers some negotiators use helps us to be fore warned in order to ensure negotiations run smoothly, ethically and win/win.

MODULE 8: TIMELINE AND ADVANCED NLP CHANGE TECHNIQUES

Program recap, advanced Timeline techniques, sub-modality shifts and other therapeutic interventions. Take your therapy skills to a whole new level and get

into deeper routed problems with more art, sorting them with greater ease and efficiency, leaving your client in a wonderfully great and happy state.

MODULE 9: META STATES

States about states, thoughts about thoughts and feelings about feeling. A higher meta position take on experience. States that override other states, for example one can feel frustrated about being depressed or feel angry about feeling shy. We have certain “theme” states that can habituate and override the expected feelings relevant to a certain stimulus or situation.

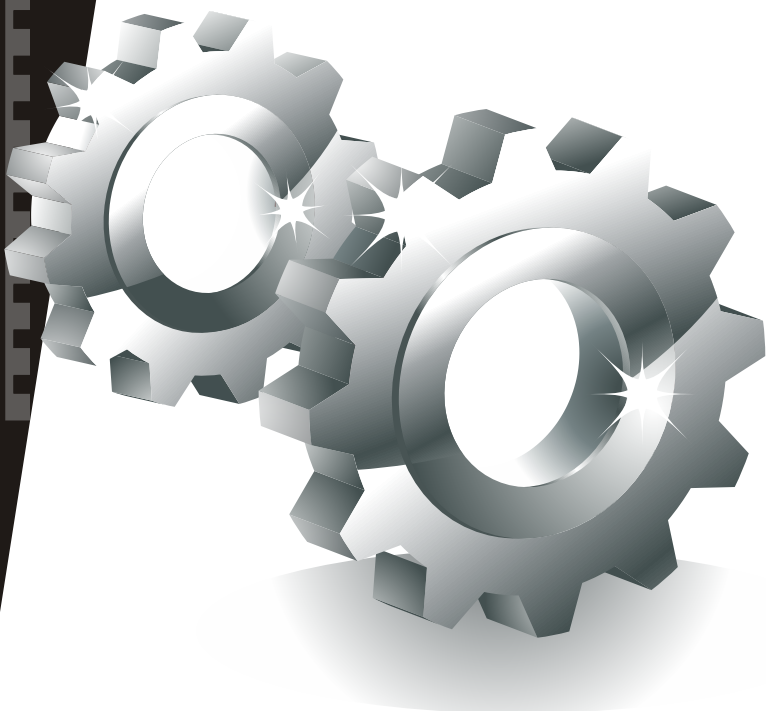
MODULE 10: MODELING

- Presenting your modeling projects
- Life Coaching Practice
- Certification

DUAL CERTIFICATIONS

Master Practitioner of NLP & Advanced Life Skills Coach

It is necessary to complete every day of the course, unless you already have the relevant training of any module. Proof of prior training in any module will exclude you from having to do that module. For example, if you've done a two day professional Presenting training somewhere already, then you'll not need to do the module on presenting.



NLP Master Practitioner

“The Art of
Teaching is
the Art of
Assisting
Discovery.”

Mark Van Doren

Our Trainer
Portfolios



NLP Master Practitioner

TRAINERS PORTFOLIO

DR DAVID J LINCOLN

PSYCHOLOGIST, INTERNATIONAL MASTER TRAINER OF NLP PRINCIPAL OF GOANLP

A psychologist and naturopathic, he specializes in the mind body connection. David is also a Trainer of NLP and head of accreditation for the premier and only accreditation organization for NLP the **ANLP**. He is an international business coach and advisor to individuals companies and governments. David has offices in London (UK), Kaunas (Lithuania), Marbella (Spain) and Goa (India). With over 40 years of experience in the domain of NLP and hypnosis, he has experience in all aspects of HR and the people business from individuals to large groups to 5000 plus people. David can also deal with extremely difficult problems and ones that others have given up on. He takes a completely Holistic and systemic view to all problems.

RALPH WATSON

WELL KNOWN AND RESPECTED INTERNATIONAL MASTER TRAINER OF NLP, WRITER AND INSPIRATIONAL SPEAKER.

To date, he has worked with organisations and individuals from over 30 countries including the UK, Western and Northern Europe, China, India, Russia, Turkey, the Middle East and the USA. Ralph is a respected and acclaimed Trainer of NLP, certified as a Master Trainer (ANLP India) and Master Coach and has taught NLP and NLP-based business programmes across a number of cultures.

TERRI ANN LAWS

INTERNATIONAL MASTER TRAINER OF NLP, HYPNOTHERAPY AND MIND POWER.

Terri Ann Laws is founder of Brat Control, The International Mind Institute and Mental Combat. She is the writer and designer of many effective, successful much loved courses including the 'Real Skills' Hypnotherapy training, which attracts people from all

over the world because it is the most practical, skilled based, effective Hypnotherapy training around.

SUSHIL MEHROTRA

INTERNATIONAL TRAINER OF NLP WITH MANY YEARS EXPERIENCE IN ALL FIELDS OF NLP.

With over 24 years of experience in training and service delivery domain and an electronics engineer by education and certified practitioner of Neuro-Linguistics Programming, he has worked with industry leaders like Xerox, Canon, Ricoh and vCustomer. His experience spreads from setting up training function to Service Delivery and Quality. He is passionate about training and human excellence. Firm believer of phrase "**Nothing is impossible**"; Sushil is now working incessantly in the field of personal excellence. Recognizing his efforts in Training domain, Institute of Training & Occupational Learning (London) has accorded Fellow membership to him.

TERRY ELSTON

A SENIOR TRAINER OF NLP

He has been involved in coaching and training for over 26 years and has been a trainer of NLP for 10 years. He is also a certified trainer in Spiral Dynamics (personal & corporate and personality profiling) to level II trainer. As well as being a trainer of Hypnosis and Hypnotherapy (an accredited trainer through AIP), he is also one of the few Time Based Techniques trainers in the UK.

RICHARD WALKER

A SENIOR TRAINER OF NLP

A Master Practitioner and certified Trainer in Neuro Linguistic Programming (NLP) and Time Line Therapy; lecturer and trainer in clinical hypnotherapy both through his own training company and for other colleges and institutes (including the London College of Clinical Hypnosis), and qualified as a Life Coach with the Life Coach Group (member of the CIPD).

NLP GOA

TRAININGS OFFERED

NLP DIPLOMA
NLP PRACTITIONER
NLP MASTER PRACTITIONER
NLP TRAINERS TRAINING
HYPNOSIS TRAINING

WE ALSO OFFER A NUMBER OF
OTHER TRAININGS BOTH IN GROUPS
AND FOR INDIVIDUALS AND
COMPANIES. THESE INCLUDE :

HYPNOSIS
PUBLIC SPEAKING
MIND POWER
SALES TRAINING, LEADERSHIP,
PSYCHOTHERAPY, ETC.



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